



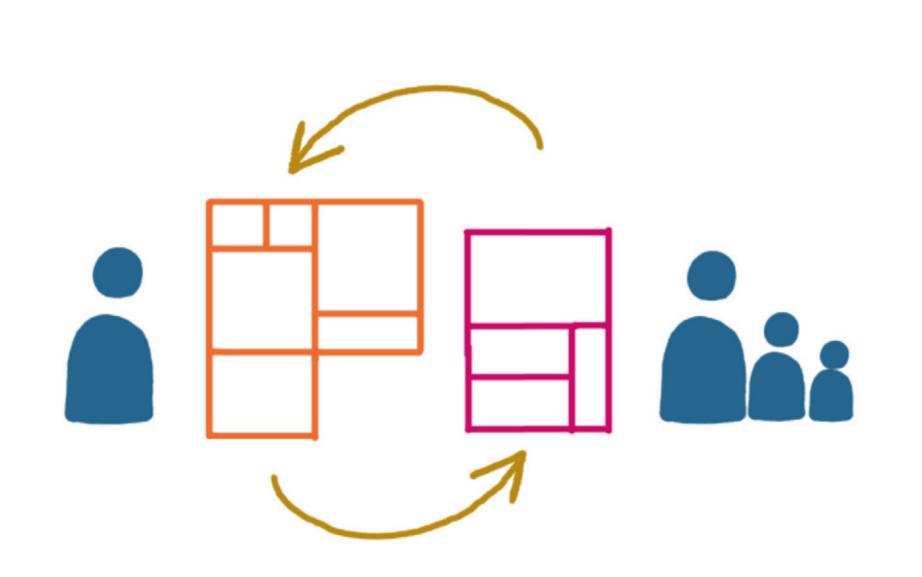






#### The partners support the UN International Year of Cooperatives

# Rethinking cooperative housing for a fairer distribution of residential space?

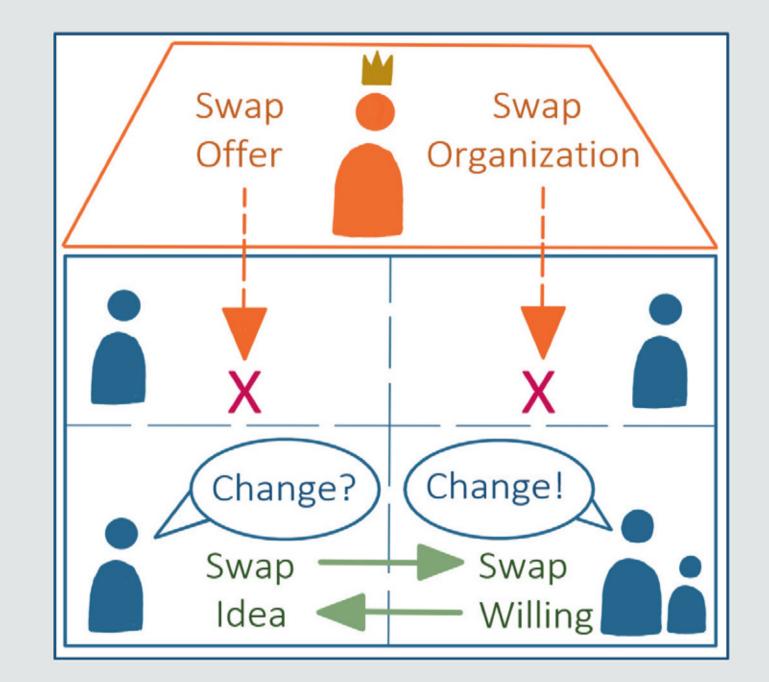


### Flat swap - a contribution to the housing issue?

Housing allocation requires a re-evaluation, aligning it with principles of sufficiency and efficiency. A key approach involves flat swaps between households, based on their size and needs. This optimizes existing residential space for more efficient and needs-based utilization.

The main idea is to retain the original usage fee for the flat after the exchange. This prevents price increases while incentivizing exchanges. This principle is widely discussed and implemented within housing cooperatives, lauded for their longterm housing security, community focus, and member co-determination. Unlike profit-driven housing companies, cooperatives operate on solidarity and community, lacking economic incentive to raise rents upon re-allocation.

Horizontal organizational structures simplify lowthreshold flat swaps. Conversely, rigid, top-down vertical structures impede flexible solutions due to associated anonymity and inflexibility.



Various interviews were conducted as part of the with members of traditional research cooperatives, such as BWV zu Köpenick eG and WG Altglienicke eG, as well as newer cooperatives, such as SelbstBau eG, to find out what conditions need to be met to swap a flat.

Efficiency in the area of housing means optimising the ratio of input to output. The aim is to achieve the same or even greater benefit with fewer resources. This includes making the best possible use of existing residential space and the associated resources.

Example: Dividing a detached house into several residential units in order to optimise the use of existing residential space.

11 The housing crisis is not a The housing chousing shortage, problem of housing problem.

but a distribution problem.

(Welter & Herzog, 2024)

#### Residential space efficiency : Residential space sufficiency

Objectively, there is no fundamental need for residential more space capita. per Nevertheless, housing capita per has increased consumption recent decades. The space exists, but it is unevenly distributed. A sufficiency-oriented lifestyle conscious and reduced focuses on consumption without compromising individual well-being or quality of life. Concepts such as 'de-growth' support this view by challenging the paradigm of unlimited growth and emphasizing the need to operate within planetary boundaries. To achieve a socially and ecologically fair distribution of housing, the sufficiency approach proposes lowthreshold measures such as flat swap, rather than relying on new construction.

> $1991 = \emptyset 34 \text{ m}^2$  $2022 = \emptyset 47.4 \text{ m}^2$

### Barriers and boundaries for flat swaps

lack of low proactive systemic intransparency communication/ offerings anonymity new allocation user fee inflexible system non-transferable new user fee overidentification low willingness more within-house emotions with residential than across-houses to swap space

#### Swap yourself happy!

Smaller (< 1000 members), more recently founded or, in particular, alternative cooperatives offer considerable potential for intra-cooperative flat swaps (horizontal). The close social ties in these structures promote solidarity and facilitate the coordination of exchange processes. This enables a redensification of residential space and thus makes it easier for new members to join the cooperative, too.

Cooperatives with participative, bottom-up structures are predestined for this approach, as they have a higher level of member involvement and co-determination. Strategies within a cooperative are therefore not only an act of individual housing adaptation, but also a collective strategy for optimising their space efficiency ratio.

> Possible strategies for action exchange platforms - personal initiative - regular capacity utilisation surveys

### About us

Our perspective is shaped by theory practice: studying urban unsichtbare Berlin ourselves. Authors: Täsch, Kim Fähnrich, Antonia Isabelle Sockellofski, Sandra Iwasieczko, July 2025

## Further reading

Fuhrhop, Daniel (2023): Der Wohnraum geography while navigating housing Wohnsuffizienz als Antwort auf Wohnraummangel, Klimakrise und Einsamkeit. Bielefeld: transcript Verlag.









# HOW TO BUILD A BETTER WORLD? IN SEARCH FOR COOPERATIVE TRANSFORMATION

